

2025



STUDIO GOELAN

PROMOTER OF COMMITTED PROJECTS

STRATEGIC AND INTERCULTURAL COMMUNICATION



Let's highlight your commitments

Studio Goelan supports committed organizations: associations, foundations, NGOs or mission-driven SMEs.



Objective: to clarify, simplify and enhance your actions in communication, public relations and advocacy.



Support: annual reports, press kits, digital content, social publications, project documents, institutional content, etc.

Messages that are adjusted, anchored, shared

Studio Goelan adapts to your targets with a focus on intercultural communication and a long-term vision.

Each support takes into account your reality, your audiences and the context in which you operate.

Step by step, we refine your ideas to create stories that are accurate, effective and reflect your personality.

"I highlight what you are already doing, even when time or words are lacking, and help you formulate, defend and make your message visible."

EXPERTISE



EDITORIAL CONTENT

1.

Produce clear, contextualized and engaging content to inform, mobilize or defend your cause.
(Communication campaigns, posters, content for social networks, podcasts, newsletters, sites or project pages.)

VISIBILITY & MEDIA

2.

Promote your actions and strengthen your credibility with the media, institutions and the general public.
(Press files and releases, press relations strategy, public speaking, media pitches.)

ADVOCACY AND PARTNERSHIPS

3.

Formulate your messages and create strategic connections to amplify your impact.
(Grant application file, Position papers, talking points, advocacy campaigns.)

WHO AM I?



Behind Studio Goelan, there is Swan

I have spent time in Europe, Africa, and Latin America. These experiences have helped me better understand the intercultural issues and often complex realities faced by committed organizations.

I have supported public institutions, NGOs and associations in the design and implementation of communication, advocacy and public relations strategies.

What guides my work is, above all, attentive listening and adapting each message to local contexts and the audiences concerned.



Master in International and Intercultural Negotiation (MASNI) – AMU

Aix-en-Provence, France – Very good, Valedictorian



LinkedIn

Multilingual Communicator

French (C2)
English (C1)
Spanish (C1)
Portuguese (B2)



LET'S GET IN TOUCH

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